

# The Mirrorless Manifesto

by Sonny Portacio

Not long ago, when selecting a camera, you had to choose between portability and performance, between a lightweight camera and one that could craft truly stunning images. A new class, the **Mirrorless Camera**, has changed all of that. No longer do you have to sacrifice image quality for agility. You can now carry a small, lightweight camera that has the power and capabilities of a DSLR and more.

## I Believe:

You can make beautiful, professional quality photos with mirrorless cameras and lightweight, agile photo gear.

**Mirrorless Cameras have several advantages:**

## Small and Lightweight:

Mirrorless cameras are small and light. **You'll take better pictures** when you're not weighed down with heavy, bulky photo gear. **You'll have more energy** and creativity. **You'll feel less weary and annoyed. You'll feel more optimistic and encouraged** instead of pessimistic and discouraged. **You'll be more willing to learn** and try new things that will improve your photography.

Mirrorless Cameras:

Pack well

Attracts less unwanted attention

Have a smaller body, smaller lenses, lighter tripods. Everything scales.

Aren't as intimidating

Can get into some areas that larger cameras can't

I believe in **simplifying** photography. You **can** use minimal gear to craft excellent results and make stunning images.

## Superior Features:

Mirrorless cameras have now evolved into an **extremely** capable photo system. Mirrorless cameras are as capable, and in certain ways MORE capable than DSLRs or compact "point and shoot" cameras. Mirrorless cameras enjoy unique **advantages**.

They have Good size sensors (**better** than compact cameras, but same as DSLRs)

Micro Four Thirds  
APS-C  
Full Frame

They have Electronic Viewfinders (EVF) (**better** than DSLRs, **better** than compact cameras)

Focus Peaking  
Zoom to focus  
See your exposure before you take the shot  
See through an ND filter  
See in dim light  
Shoot into the sun  
See all sorts of info in the readout (histogram, level, etc.)  
See the film emulation (i.e. Black and White)

Super high Electronic Shutter Speeds for shallow DOF on bright days (**better** than DSLRs and Compact Cameras)

SILENT Electronic Shutter  
Those with leaf shutters allow for a fast sync speed  
Upgradability of the "OS". "Get a new camera!" New features!  
Can use adapters to use older lenses / other brands

### **How I FEEL:**

I LOVE using mirrorless cameras and lightweight gear to create gorgeous images. I love creating more with less. Because it's so lightweight, I take and create more beautiful photos because I have my camera with me more often. Because it's compact and nimble, I can SPEND my energy on creativity instead of carrying gear around.

I HATE carrying around heavy, bulky camera gear. Heavy gear sucks my energy, my creativity, my inspiration, my optimism, my willingness to learn and try new things. It just sucks. Heavy gear discourages me. I learn less. I shoot less.

I get a genuine sense of ACCOMPLISHMENT when I create stunning images with my lightweight gear. I love to travel light and not tire myself lugging around heavy gear. I feel refreshed and ready to keep on shooting while I see others around me giving up and putting away their cameras because they're weary and drained.

### **I USE MIRRORLESS CAMERAS:**

I use mirrorless camera gear in my professional photography work and make beautiful images that my clients absolutely love.

## **POCKETLENSES.COM**

At Pocket Lenses, I've created a bunch of photo resources to help you learn how to get the best use out of your mirrorless camera and lightweight photo gear. On the website you can watch video tutorials, read instructional articles or listen to the podcast that will help you get comfortable with your camera and create beautiful photos.

If you'd like to make great pictures with your mirrorless camera, take the next step! Learn how to use your mirrorless camera and lightweight gear. You won't feel tired and weighed down. You'll be delighted with your results.

Learn how to get the most out of your mirrorless camera and lightweight photo gear at Pocket Lenses.

<http://www.pocketlenses.com>

- Sonny Portacio

See the originating webpage of this manifesto here: <http://www.pocketlenses.com/manifesto>